

QUEENS OF HIP HOP SOUL

90'S THEMED EVENT

TRIBUTE SHOW & BENEFIT CONCERT

Sponsor Proposal for Tribute Show & Benefit Concert

The Queens of Hip Hop Soul Tribute Show and Benefit Concert is a dynamic event celebrating the influential women in the hip-hop soul music genre. This electrifying concert will feature captivating performances by talented artists paying homage to iconic female figures who have helped shape the music industry. The event aims to raise funds for MAPS (Multimedia Arts and Performance Scholarship) and Give Thanks Inc., supporting our mission to enhance the well-being of children and provide college scholarships for high school seniors who have shown a proven passion for the Arts. Attendees can expect an unforgettable 90's themed evening filled with soulful melodies and dynamic performances, all in support of a worthy cause.



Concert Details



Thursday, May 9th

The concert will take place on Thursday, May 9th at 7:00pm.



The Soundpost Venue

The concert will take place at The Soundpost Venue, 2703 Gateway Dr, Pompano Beach, FL 33069



Expected Attendees

We anticipate over 300 music fans will attend the concert.

This benefit concert will draw 90's fans to see top artist pay tribute to music icons all in support of the love of the Arts and raising money for 2 amazing causes.

Event Curators



MVP Management, is a full service management company providing services to Talent, Events and Brands. With their three tiers of service (Dream, Build, Grow), MVP has facilitated the needs of numerous varied clientele. With their embrace of challenge, they deliver integrated solutions and services that make any events and program extraordinary, time and time again.



Archibald Legacy Group is a branding company that operates as a hub for entertainment business projects and a new ventures conglomerate. It is also the parent company of Legacy Vendors LLC, a food, beverage, and lifestyle vending company as well as the operators of King's Koconut Water "K2O".



Jody Hill Live Productions is one of South Florida's best Musical production and versatile "Live Bands". With bands like Deep Fried Funk Band which has risen to be the first choice for many celebrities' and private events. JHL offers a combination of young at heart and maturity. They are characterized by a very professional sound, extensive repertoire and unstoppable grooves.

Performing Artists



LaVie

With her captivating stage presence and infectious personality, LaVie serves as a shining example of living life to the fullest. Her name, "La Vie," meaning "The Life" in French, perfectly embodies her mission to encourage and empower people to embrace the life that God intends for them through her music, philanthropy and advocacy.



Courtney Mickens

An incredible vocalist, fearless artist, and all-around creative powerhouse, Courtney Mickens approaches every performance with unbridled joy and freedom that inspires every listener. Incorporating a keen musical sense with a modern, sassy sensibility, Courtney's music bridges soul, jazz, R&B and pop seamlessly to create a style all her own.



Majic

Majic is a Bahamian born singer and performer. Her powerhouse vocals and electrifying stage performance leaves her audience wanting more. Being introduced to music at a young age, she has spent years developing her craft. She believes that singing is her purpose in life and she will always use the gift that God has blessed her with to bring joy to all those she encounters.



Shantel V

Shantel V is a social media influencer, musician, and performer, who is passionate about travel, fashion, and female empowerment. As a music professional, Shantel is always looking for opportunities to develop her technical skills and collaborate with creative professionals. She continues to push herself in stretching her imagination and boundaries.



MAPS

MULTIMEDIA ARTS PERFORMANCE SCHOLARSHIP

Benefit Organizations



MAPS (Multimedia Arts and Performance Scholarship) was created to provide scholarships to high school seniors who demonstrate a passion for any of the numerous aspects of “The Arts”. The purpose of this scholarship is to provide a “map” for students who have a passion for the arts even if they are not pursuing a degree in that area. Often times, students give up on their passions for roads more “practical” and we want them to know that their passion for the arts is important regardless of what career path they may choose. The scholarship is offered once a year and open to high school senior applicants. The top submissions are featured at the “Night of Black Excellence” Gala where the awards are presented and students have the opportunity to interact with successful individuals within the Arts.

www.herthemvp.com/maps





Benefit Organizations

Give Thanks, Inc. is a 501(c)(3) non-profit organization, dedicated to providing social services and promoting the well-being of children in Dade and Broward County as well as overseas. They have been hard at work since July 2019 and were officially incorporated in 2021.

Their mission is to ensure that every child has access to basic necessities, education, healthcare, and a safe and nurturing environment. They achieve their mission through a variety of programs and initiatives, including education and advocacy, community outreach, and partnerships with other organizations. Their key objectives are to, provide essential services and support to children in need, raise awareness and advocate for children's rights, and collaborate with other organizations to maximize impact.

www.firstgivethanks.org



Sponsorship Packages

Sponsorship Level	Benefits
Title Sponsor- \$10k	<ul style="list-style-type: none">-Prominent recognition as the Title Sponsor of the event- Logo placement on all promotional materials, including flyers, posters, and social media posts<ul style="list-style-type: none">- Verbal acknowledgment during the event- Opportunity to address the audience.- Top tier Scholarship named in honor of your organization for the 2024/2025 academic year<ul style="list-style-type: none">- Vendor table to market your organization- Complimentary VIP tickets and backstage access
Gold Sponsor- \$5k	<ul style="list-style-type: none">- Logo placement on event banners and signage- Recognition in event press releases and media coverage- Verbal acknowledgment during the event- 2nd tier Scholarship named in honor of your organization for the 2024/2025 academic year<ul style="list-style-type: none">- Vendor table to market your organization- Complimentary VIP tickets
Silver Sponsor- \$2.5k	<ul style="list-style-type: none">- Logo placement on event promotional materials- Recognition on event signage- Verbal acknowledgment during the event- Vendor table to market your organization- Complimentary tickets to the concert
Bronze Sponsor- \$1k	<ul style="list-style-type: none">- Logo placement on event materials- Verbal acknowledgment during the event- Vendor table to market your organization- Complimentary tickets to the concert

Sponsor Benefits



Brand Exposure

Community Engagement

Networking Opportunities

Corporate Social Responsibility



BECOME A SPONSOR

Why Become a Sponsor

By becoming a sponsor of the Queens of Hip Hop Soul Tribute Show and Benefit Concert, your organization will not only receive valuable brand exposure but will also demonstrate its commitment to supporting the arts and making a difference in the community. Your sponsorship will directly contribute to the success of the event and the fulfillment of our mission to provide college scholarships for high school seniors and promote the well-being of children.

Support a meaningful cause

- ☆ Your contribution will help us exceed our previous scholarship season of 5 scholarships and aid us in providing Arts resources for students in disparaged communities. It will also aid in our other mission of ensuring that every child has access to basic necessities, education, healthcare, and a safe and nurturing environment.

Enhance brand visibility and Community engagement

- ☆ By choosing to become a sponsor your organization will receive enhanced brand visibility through our extensive marketing, including social media, radio, email campaigns, flyers, posters, and internet. In addition, there will be at event visibility on the step & repeat, jumbo projection screen on stage, a branded vendor table for attendees to visit and speak with organization representatives and various branded postings through the event.

Fundraising Goals



- **Raise \$30,000**

Our target is to raise \$50,000 through ticket sales, sponsorships, and donations.

- **Cover event costs**

The first \$15,000 raised will go towards venue rental, equipment, marketing, and other event production costs.

- **Donate net proceeds**

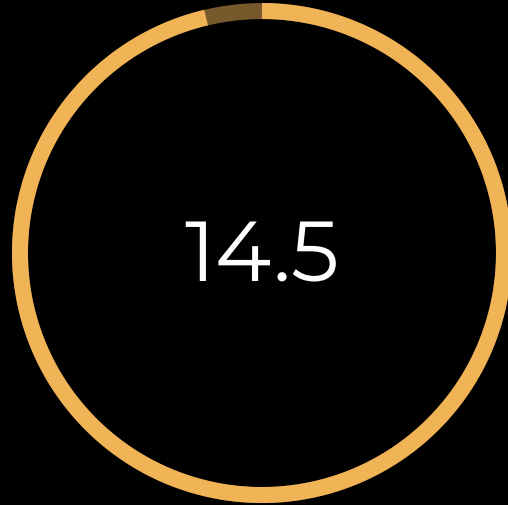
After covering event costs, all remaining funds will go towards MAPS and Give Thanks Inc.

Past Successes

Total dollars raised at previous events (in thousands)



Big Give Back 2018



Black Excellence 2019



Toy Giveaway 2023

Next Steps





QUEENS OF HIP HOP SOUL

9 MAY
THURSDAY

Doors Open
7PM

TRIBUTE SHOW
&
BENEFIT CONCERT
90'S THEMED EVENT

REGISTER NOW

WWW.QUEENSOFHIPHOPSOUL.COM



Thank You!

Thank you for considering sponsoring our upcoming benefit concert. Your support will go a long way in making this event a success and raising money for an important cause. Please feel free to contact Mel Vanderpool at 718-593-2851 or mvpdbg@gmail.com if you have any other questions.

www.queensofhiphopsoul.com